

2022 ANNUAL REPORT



FROM THE EXECUTIVE DIRECTOR:

I took some time to reflect on 2022 and I keep coming back to the concept of growth. Not only did +BOX grow its programmatic reach and impact, but we also grew as an organization; continuing our evolution from scrappy start-up to an organization with the infrastructure, support, and resources to achieve sustainable growth over the long term.

The need for +BOX programming in our community also continued to grow, fueled by inflation and the increased cost of groceries and other essentials. The +BOX team responded, increasing our programmatic output by 24% compared to 2021. That's an additional 25 tons of healthy food distributed to food insecure children and families compared to the previous year.

As the +BOX program expanded, so did our team. Most notably, we brought on a Development Manager to lead our fundraising efforts and support our continued growth. We also had the opportunity to come together as a team to revisit our mission, vision and values to ensure they were still aligned with what we were seeing and hearing in our community. While we remain committed to bringing balance to social and structural inequity, we refined our focus on nutrition, healthy food access, and sustainability.

During 2022, we launched two new pilot projects in support of our mission; the Local Greens Project and +BOX CONNECT. Local Greens is a commitment to increase access to fresh, locally grown produce by directly supporting local farms. +BOX CONNECT is a re-imagining of how parents access healthy food support. We're excited about these new developments, how they'll contribute to the growth and evolution of +BOX, and how they'll drive community impact.

Thank you to everyone, volunteers, supporters, partners, and the +BOX team, for making 2022 a year of exceptional personal, professional, and organizational growth.

- Wesley Burt, Founder & Executive Director



MISSION & VALUES

+BOX is on a mission to bring balance to social and structural inequity with a core focus on empowering communities to reclaim their food sovereignty by opening pathways to healthy, localized, sustainable foods.

CORE VALUES

- **Compassion:** We care about our community and everyone in it, and are committed to helping those who struggle to access essential resources.
- **Ingenuity:** We approach our work with creativity, flexible thinking, and innovation.
- **Balance:** We strive to bring balance to our work, our lives, and our community.
- **Accountability:** We are accountable to each other, our partners, our supporters, and the communities we serve.
- **Responsiveness:** We are both receptive to new ideas and perspectives, and prompt to react in an ever-changing environment.

CORE PURPOSE

+BOX delivers solutions to food insecurity that improve nutrition, expand access, and support sustainability. Our programming is designed to minimize barriers to nutritious foods by partnering with local growers, food rescuers, and neighborhood schools to distribute boxes of fresh, healthy, nutrient rich foods on a weekly basis. +BOX makes it easier for food insecure children and their families to consistently bring home the foods they need to live healthier lives.



COMMUNITY IMPACT

In 2022, +BOX distributed 23,810 boxes with 281,741 pounds of healthy food, enough for approximately 234,785 meals, for families in our community who don't have enough food to meet their basic nutritional needs.

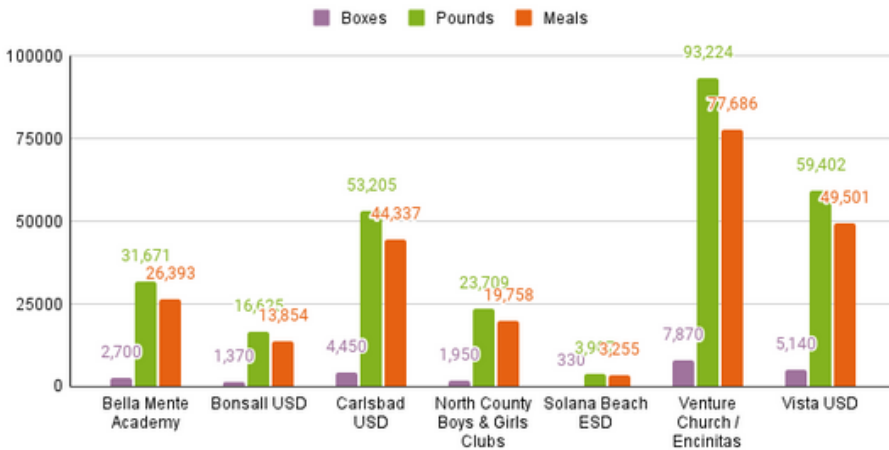
PROGRAM EXPANSION

+BOX increased healthy food distribution by 24% compared to 2021, serving an average of 486 families per week. Once again, +BOX distributed food in 49 of 52 weeks in 2022, serving families at 15 distribution sites across San Diego county.



2022 Distribution Partners

+BOX Nutrition Program Output by Distribution Site, 2022



"I'm a single mama of a 7-year old [...]. We received one of your food boxes yesterday and wanted to say thank you. Groceries have become so expensive and this box came at a helpful time for us"

-+BOX Family



23,810

BOXES DISTRIBUTED
IN 2022

SCHOOL PARTNERS

In 2022, 1 in 3 children in San Diego County experienced food insecurity. +BOX partners with schools to connect with food insecure children and their families to provide them with reliable and consistent access to healthy food. We go where other food assistance programs often can't, focusing on North County school communities that are typically overlooked, especially in terms of access to fresh, healthy food. We rely greatly on our school partners, whose staff are acutely tuned into the needs of their students and families, to help us identify, communicate with and support +BOX families.

THANK YOU TO OUR DISTRIBUTION PARTNERS!

- Bella Mente Academy (Vista)
- Bonsall Unified School District w/ Love On Your Back
- Carlsbad Unified School District
- Solana Beach ESD w/ S.B. Backpacks for Kids
- Venture Church Encinitas
- Vista Unified School District
- Boys & Girls Clubs Carlsbad, Oceanside, Vista & Solana Beach (+BOX Summer Program Partners)



"This is a great way to feed our families. All of our community is blessed to have this!"

-Macarena Davis, Community Liaison, Bella Mente Academy



281,741

POUNDS DISTRIBUTED
IN 2022

FRESH THINKING & NEW SOLUTIONS

We approach this challenge with creativity, flexible thinking, and innovation so we can reimagine what is possible and modernize a system that struggles to meet the needs of food insecure families. In 2022, +BOX launched two new pilot programs.

THE LOCAL GREENS PROJECT

+BOX is supporting a more sustainable local food system to address the interconnected challenges of climate change and food insecurity. Launched in Spring 2022, our Local Greens Project is investing in local growers by adding high quality farm-fresh produce to our food security program; uplifting both food insecure families and local farmers.

Our amazing farm partners include:

- Daily Harvest Express (Carlsbad/Vista)
- Hukama Produce (Ramona)
- Maciel Family Farms (Bonsall)

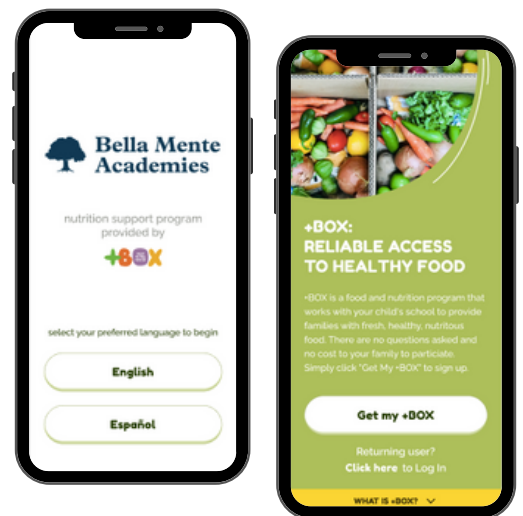


INTRODUCING +BOX CONNECT

With funding support from the USDA Agricultural Marketing Service Local Food Promotion Program, +BOX launched a new technology initiative, called **+BOX CONNECT**, to empower food insecure families to get the help they need with no questions asked.

The +BOX CONNECT model to privately opt-in instead of seek-out food resources will revolutionize accessibility for food insecure families.

Pilot version release planned for Fall 2023.



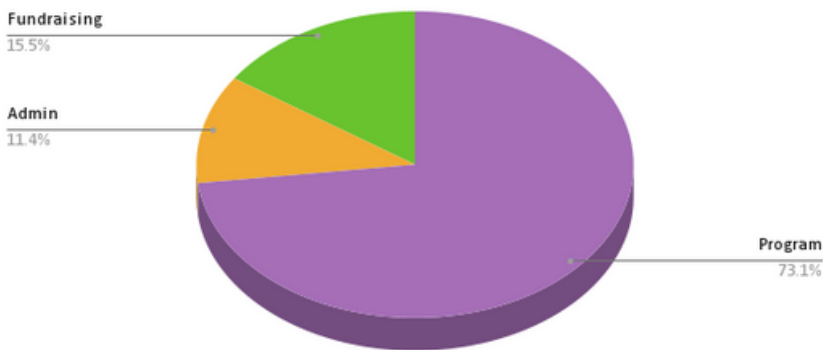
234,785

MEALS DISTRIBUTED
IN 2022

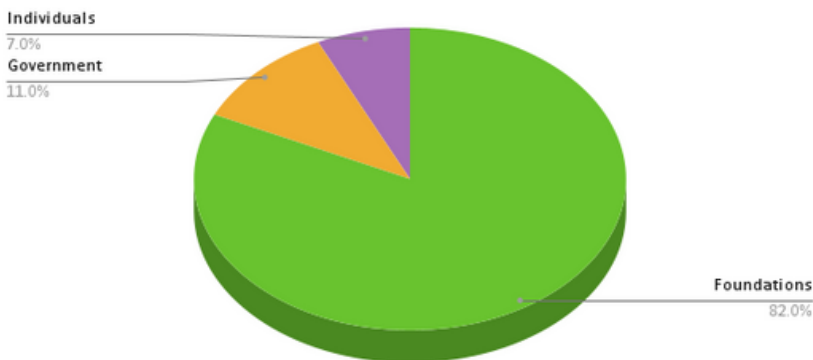
FINANCIAL SUMMARY

Equation Collaborative (dba +BOX) closed calendar year 2022 with net assets of \$161,727 on total revenue of \$577,952.

2022 Expense Summary



2022 Revenue Summary



During 2022, +BOX expanded to support more food insecure families, increasing output by 24% compared to 2021. We continued to rely on foundation giving, but brought on a Development Manager in 2022 to build and lead our individual giving program. +BOX was also excited and humbled to be awarded almost \$100,000 from the USDA Local Food Promotion Program in 2022.

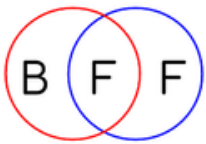


24%

INCREASE IN
PROGRAM OUTPUT VS
2021

SUPPORTERS

Thank you to all of our supporters for joining us in adding to the world in 2022!



Carolyn Ball
 Kate Bishov
 Gregg & Donna Burt
 Kayla Camac
 Justin Chimento
 Victoria Collins
 Dominique Dashwood
 Laurie & Todd Doyle
 Erlene Dunn
 Tony & Linda Durket
 Lisa Evans
 Mallorie Foley
 Nita Gilson

Jennifer Greenberg
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 Craddock Stropes
 John Thornborrow
 United States Dept. of
 Agriculture
 Theresa Vavrek
 Greg Whistler
 The Wilson Organization
 Don Young



486

FAMILIES SERVED PER WEEK (AVERAGE)

THE +BOX TEAM

STAFF

Wesley Burt, Executive Director
Kayla Camac, Development Manager
Daniel Floyd, Volunteer Coordinator
Greg McGuire, Director of Strategic Partnerships
Danielle Radford, Program Manager

PARTNERS



BOARD OF DIRECTORS

Wesley Burt, Equation Collaborative
Gregg Burt, Burt Family Foundation
Tony Durket, WireFitness
Patti Malmuth, Solana Beach Schools Foundation (ret.)

BOARD OF ADVISORS

Thierry Ibri, Food Program Operations & Strategy
Lori Murphy, Research Program Specialist
Erika Niedernhofer, Registered Dietician
Elsa Roth, Director of Communications, MAAC

SPECIAL RECOGNITION

Patti Adler, 2022 +BOX Volunteer of the Year



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EIN: 85-4081633

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